

**Thurston County**  
**Quit Line Data Summary**  
April 1 - June 30, 2002

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 105</b>	<b>N = 3,421</b>
<b>Percent of Statewide Calls</b>	3.7%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	3.5%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 104</b>	<b>N = 3,099</b>
Female	70.2%	62.9%
Male	29.8%	37.1%
<b>Race/Ethnicity</b>	<b>N = 92</b>	<b>N = 2,578</b>
People of Color	17.4%	13.7%
White	82.6%	86.3%
<b>Age</b>	<b>N = 86</b>	<b>N = 2,323</b>
Less than 18 years old	4.7%	2.1%
18 - 24 years old	16.3%	16.3%
25 - 34 years old	20.9%	22.2%
35 - 44 years old	26.7%	27.3%
45 years and older	31.4%	32.0%
<b>Education</b>	<b>N = 96</b>	<b>N = 2,679</b>
Did not graduate high school	24.0%	17.8%
High school graduate	33.3%	33.7%
Some college/vocational school	35.4%	37.4%
College graduate	7.3%	11.0%
<b>Caller Type</b>	<b>N = 98</b>	<b>N = 2,929</b>
General Information	2.0%	11.5%
Health care provider	2.0%	2.8%
Tobacco user	96.0%	85.6%
<b>Payer Type</b>	<b>N = 76</b>	<b>N = 1,951</b>
Insured	28.9%	40.6%
Uninsured	25.0%	22.7%
Medicaid	46.1%	36.6%
<b>Heard About</b>	<b>N = 80</b>	<b>N = 2,463</b>
Past caller	26.3%	17.0%
Employer/worksites	2.5%	1.3%
Health care provider	15.0%	17.6%
Television	20.0%	22.8%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing	1.3%	2.6%
Great Start	0.0%	0.4%
Radio	1.3%	1.3%
Newspaper/Magazine	1.3%	2.2%
Brochure/Newsletter	3.8%	4.9%
Family or friend	23.8%	21.7%
Health Department	5.0%	2.9%
School	0.0%	0.5%